

FAX# 703 528 7886 OCT9/12 13.05  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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HCE)

DATE OCT9/12 13.05

DATE OCT 9 / 12 10.00

STA:

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		1200N-1230P	30		\$600.00	10/13	10/14	1		SA-SU	1

PROGRAM : NOON NEWS

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1537

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

72	A		500P-600P	30		\$2,250.00	10/9	10/12	1		TU-F	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-27 FOR 2 SPOTS/WK												

73	A		200A-359A	30		\$50.00	10/9	10/12	1		TU-F	1
PROGRAM : OVERNIGHT												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 72-73												

27	S		700P-800P	30		\$850.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY/WHEEL												
ORD COM1 : DOLLARS ARE FROM HDL# 6269462												
STATION MAKEGOOD OFFERS:												
M7 OK'D BUY#22 MISSED:SA-SU/1200N-1230P OCT13 30S \$600.00 (OCT8/12)												
BUY#27 SAT/700P-800P OCT13(2/WK) 30S \$850.00												
OFFER:TU-F/500P-600P OCT9 30S \$2,250.00 PLS ADVISE.												
& TU-F/200A-359A OCT9 30S \$50.00												
CMT:WE CAN OFFER												

M8	OK'D											
MISSED:BONUS												
OFFER:SAT/330P-700P OCT13 30S \$2,750.00 (OCT9/12)												
CMT:DOLLARS ARE FROM HDL# 6269462												
CONTRACT TOTAL 294715.00												
TOTAL SPOTS 136												

OCT/12 294715.00

MARKET TOTALS \$660,825    WFTV 44%    WKMG 18%    WESH 16%    WOFL 15%    WKCF 2%    WRBW 3%    CABL 0%

SVC- NSI    DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE